

DANTE SHOGHANIAN

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EDUCATION

University of California, Irvine	Bachelor of Arts, Psychological Sciences Minor in Criminology, Law & Society	June 2024
Loyola Marymount University	Master of Science, Business Analytics	August 2026

WORK EXPERIENCE

UCI Student Services Crew Lead ; Irvine, CA		Oct 2022 – Jun 2024
<ul style="list-style-type: none">Managing a team of 20 overseeing operations at the Student CenterResponsible for leading comprehensive training for new hireProviding administrative support with professional AV equipmentCoordinating and executing large-scale events, accommodating up to 1500 attendees		
Dreams for Schools – Admin/Operation Intern ; Irvine, CA		Sep 2023 – Dec 2023
<ul style="list-style-type: none">Spearheaded a major CRM migration project, successfully transferring over 2,500 recordsConducted financial analysis and identified key trends using two years of accounting data, contributing to cost and strategy decisionsDemonstrated strong problem-solving, teamwork, and analytical skills, contributing to both technical and operational projectsActively engaged in community outreach by assembling STEAM education kits		
Dad Brand Apparel – Data Analyst Intern ; Los Angeles, CA		Jun 2023 – Sep 2023
<ul style="list-style-type: none">Collected, cleaned, and analyzed large data sets to identify meaningful patterns, trends, and insightsDeveloped and presented data-driven reports to support decision-making processes in the companyExecuted data quality audits and data cleaning to ensure accuracy and reliability of dataUtilized tools such as SQL, Python, and Excel for data extraction, manipulation, and analysis		
Film Solutions – Data Entry Associate ; Burbank, CA		Jun 2017 - Aug 2019
<ul style="list-style-type: none">Accurately enter and manage data in post-production systems and databasesMaintain data quality control through regular reviews and verifications Improve data entry processes and increase efficiencyManage high volume of data entry tasks with attention to detail and the ability to multitask		

PROJECTS

Alteryx SoCal Datathon

- Analyzed transportation and land use data from the Orange County Transportation Authority (OCTA) using Alteryx and Tableau
- Processed datasets in Alteryx, including GIS layers for transportation zones, bikeways, and population projections, streamlining data cleaning and merging
- Visualized trends in traffic, population growth, and bikeway usage through interactive dashboards in Tableau.
- Delivered actionable insights to support future transportation planning initiatives.

California Mall Sales Analysis

- Analyzed California mall sales using Python to identify revenue-driving factors, focusing on demographics and mall characteristics
- Processed sales, mall, and customer data, uncovering seasonal trends and correlations between larger malls, store count, and higher revenue
- Delivered insights and recommendations to optimize marketing, staffing, and inventory strategies, boosting mall performance
- Profiled profitable customer segments

ICS 31 Final Project

- Developed a Python project to predict Olympic pole-vaulter performance, including data collection, conversion, and analysis
- Created functions for unit conversion, jump height estimation, and applicant reporting
- Automated data processing and sorting for Olympic selections

ADDITIONAL INFORMATION

Skills: Python, R, MS Excel, SQL, Word, PowerPoint, Alteryx, Tableau, Jupyter notebook, Google colab

Certifications: Google Data Analytics, Python 3 Programming, CompTIA+ course, Data Analytics with R, and Managing Big Data with MySQL

Languages: English (Fluent), Armenian (Fluent)

Interests: Cars, Soccer, Tennis, Data Analytics, Music, Programming

Work Eligibility: Eligible to work in the U.S. with no restrictions